

PRINT EDITORIAL calendar

| | TRENDWATCH | FEATURES | PEOPLE | PRODUCTS |
|--|---|---|--|--|
| JANUARY/FEBRUARY <i>The 2017 Forecast Issue</i> Ad Close: 01.04.17 Materials Due: 01.13.17 Issue Date: 02.06.17 | Tech: From Art and Lighting to Robotics and 3D Printing BDNY Wrap-up | New Brands | 2017's Influencers | Carpet and Rugs Fabrics |
| MARCH <i>The Hot Concept Issue</i> Ad Close: 02.01.17 Materials Due: 02.10.17 Issue Date: 03.08.17 | Soft Brands and Collections | Pre-fabs, Pop-ups and Pods | Client Confidential | Art and Accessories Pantone Color of the Year |
| APRIL <i>The BDwest Trade Fair Issue</i> Ad close: 03.01.17 Materials Due 03.10.17 Issue date: 03.29.17 | What Luxury Looks Like Now BDwest Preview | Design Disruptors | Boutique 18 | BDwest Exhibitors Wallcoverings |
| BDwest TRADE FAIR GUIDE Ad Close: 02.29.17 Materials Deadline: 03.09.17 Issue Date: 03.28.17 | | | | |
| MAY <i>The Brand Issue</i> Ad Close: 04.03.17 Materials Due: 04.13.17 Issue Date: 05.08.17 | Scintillating Select Service | Big Box Hotels with Boutique Attitude | Lifestyle Leaders: Small Brands with Giant Impact | Lighting Casegoods |
| JUNE <i>The Heroes & Mavericks Issue</i> Ad Close: 05.02.17 Materials Due: 05.12.17 Issue Date: 06.06.17 | Cutting Edge Restaurants, Bars and Clubs BDwest Wrap-up | Game Changers | <i>Boutique Design's</i> Up-and-Coming Hoteliers | Green FF&E Carpet and Rugs |
| JULY/AUGUST <i>The Resort/Outdoor Issue</i> Ad Close: 06.19.17 Materials Due: 06.29.17 Issue Date: 07.24.17 | Inside Out: Outdoor, Pools, Rooftops and Spas | Resorts | Lighting Designer | Outdoor Bath and Spa |
| SEPTEMBER <i>The International Issue</i> Ad Close: 08.01.17 Materials Due: 08.11.17 Issue Date: 09.05.17 | Where the Action Is: Worldwide Development Opportunities | Independent Hotels | International Designer | Fabrics Surfacing |
| OCTOBER <i>The Urban Issue</i> Ad Close: 09.05.17 Materials Due: 09.15.17 Issue Date: 10.09.17 | Make it Work: Conversions and Adaptive Reuse | City Center Hotels | Restaurant Designer | BDNY Exhibitors BDNY Signature Colors |
| NOVEMBER <i>The BDNY Trade Fair Issue</i> Ad Close: 10.02.17 Materials Due: 10.12.17 Issue Date: 11.02.17 | Bucket-list Guest Rooms | New Markets: From University Towns to Medical Center Campuses | <i>Boutique Design's</i> 2016 Women Leaders in Hospitality | BDNY Exhibitors |
| BDNY TRADE FAIR GUIDE Ad Close: 10.01.17 Materials Deadline: 10.11.17 Issue Date 11.01.17 | | | | |
| DECEMBER <i>The 2016 Gold Key Awards Issue</i> Ad Close: 11.13.17 Materials Due: 11.27.17 Issue Date: 12.18.17 | Gold Key Awards | Finalists and Award Winners | Designer of the Year | Furniture Seating |

IN EVERY ISSUE:

The Buzz | Interview | Design Deconstructed | Wish List Product Showroom | The Last Detail