

PRINT EDITORIAL calendar

	FEATURE	PEOPLE	HOT TOPICS	PRODUCTS
JANUARY/FEBRUARY				
2018 FORECAST Ad Close: 01.03.18 Materials Due: 01.12.18 Issue Date: 02.06.18	Trends in Hospitality Design, Tech and Operations	Who's News	Brand Launches, Prototypes and Repositions BDNY Wrap-Up	Floorcoverings Lighting
MARCH				
LA CONFIDENTIAL Ad Close: 01.31.18 Materials Due: 02.09.18 Issue Date: 03.06.18	West Coast Hotels, Restaurants and Clubs	LA Design Stars	BDwest Preview	Made in California Fabrics
APRIL				
BDWEST TRADE FAIR BOUTIQUE 18 Ad close: 02.28.18 Materials Due: 03.09.18 Issue date: 03.27.18	The 2018 Boutique 18	<i>Boutique Design's</i> 2018 Up-and-Coming Hoteliers	New Horizons: Cruise Ships, Hostels, Senior Living and Pop-Ups	BDwest Exhibitors Pantone Color of the Year
BDwest TRADE FAIR GUIDE Ad Close: 02.28.18 Materials Deadline: 03.09.18 Issue Date: 03.27.18				
MAY				
SMALL CHAINS AND BIG BRANDS Ad Close: 04.06.18 Materials Due: 04.13.18 Issue Date: 05.07.18	Guest Room and Public Space Inspiration	Industry Legends	Genius Moments: Renovations and Reuse	Bath + Spa Furniture
JUNE				
HEROES AND MAVERICKS Ad Close: 05.01.18 Materials Due: 05.11.18 Issue Date: 06.05.18	Visionaries Shaping the Future of Hospitality	Wellness/ Fitness Design Revolutionaries	Newbuilds BDwest Wrap-Up	Carpets + Rugs Art + Accessories
JULY/AUGUST				
RESORTS Ad Close: 06.18.18 Materials Due: 06.28.18 Issue Date: 07.23.18	Resorts, Extended Stays and Timeshares	Client Confidential	Niche Markets: From Secondary Cities and Campus Locales to Aparthotels	Products for the Outdoors Fabrics
SEPTEMBER				
MEGA DEVELOPMENTS Ad Close: 07.31.18 Materials Due: 08.10.18 Issue Date: 09.03.18	Urban Redevelopment and Multi-Brand Campuses	Design Disruptors	Coworking and Conference Spaces	Seating Architectural Materials
OCTOBER				
NEW IN NEW YORK Ad Close: 09.04.18 Materials Due: 09.14.18 Issue Date: 10.08.18	Best of the Big Apple's Hospitality Scene	New York's Design Influencers	Mid-Tier, Select and Focused Service Hotels	BDNY Exhibitors Made in New York
NOVEMBER				
BDNY TRADE FAIR LUXURY AND UPSCALE HOTELS Ad Close: 10.01.18 Materials Due: 10.12.18 Issue Date: 11.01.18	Luxury and Upscale Trendsetters	<i>Boutique Design's</i> 2018 Women Leaders in Hospitality	Hot Tables: Restaurants, Nightclubs, Bars and Marketplaces	BDNY Exhibitors Wallcoverings
BDNY TRADE FAIR GUIDE Ad Close: 10.01.18 Materials Deadline: 10.12.18 Issue Date: 11.01.18				
DECEMBER				
THE 2018 GOLD KEY AWARDS FOR EXCELLENCE IN HOSPITALITY DESIGN Ad Close: 11.13.18 Materials Due: 11.26.18 Issue Date: 12.17.18	Gold Key Awards	Designer of the Year	2018 Gold Key Finalists and Winners	Casegoods Lighting